

Road to: JEF European Congress 2023

Madrid, November 2023



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MADRID



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El futuro de Europa es...

El futuro de Europa es...

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NEXT CHAPTER
EUROPE

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Dear JEFers, dear friends,

Despite the fact that Spain is one of the countries with the **highest Europeanist sentiment**, in the 50-year history of the organisation, an European Youth Event of such relevance and magnitude has **never** been organised in Spain.



Joaquim Candel
President Organizing Committee &
International Officer JEF Spain

The Congress would come to Madrid at an ideal moment of high political and historical symbolism, being framed within the **Spanish Presidency of the Council of the European Union** (July - December 2023), the **40th anniversary** of JEF Spain and JEF Madrid and closing the follow-up events programmed within the **European Year of Youth**.



Jesús Cordero
Conference Manager &
President JEF Spain

For three days, more than **500 young leaders** across the continent will gather and turn **Madrid into the European capital of youth activism, dialogue and Europeanism.**

We want to transform the standard meeting format, into a truly **transforming momentum for our organization**, meeting point of the European civil society and **kick-start of the preparation for the European elections.**

We also want to **engage policy makers, the media and public administrations** into our debates to ensure a higher influence and impact of our proposals.



Joaquim Candel
President Organizing Committee &
International Officer JEF Spain



Jesús Cordero
Conference Manager &
President JEF Spain

Our team is tirelessly working to showcase during your visit the unique artistic, gastronomic and cultural heritage of Spain, through **two comprehensive pre-programs in Barcelona and Toledo** and a rich variety of social events in Madrid.



Joaquim Candel
President Organizing Committee &
International Officer JEF Spain

JEF Madrid, JEF Spain and the National Organizing Board of this Congress both have a **proven track record in organising the major youth events in the country** and the needed **ambition to thing big** and go one step ahead in this Congress to ensure you all have a memorable and life-changing experience.



Jesús Cordero
Conference Manager &
President JEF Spain

We cannot wait to welcome you all to Spain!

About us: JEF Spain is ready to host large-scale events



Young European Federalists is the reference youth organisation on the continent with more than 15,000 members and 50 years of history.

JEF has a long tradition in **Spain**, being founded in **1983**, and it currently has a **high local implementation** in most of its regions. It will celebrate its **40th anniversary in 2023**. It has granted in October 2022 membership status to JEF Aragón and added JEF Canary Islands as observers. Its prestige has been built on large-scale projects that **offer a high return in society, political independence and full transparency in all its activities.**



About us: JEF Spain is ready to host large-scale events



JEF Spain has grown exponentially this year, in terms of membership, the launch of two new sections, the professionalization of its administration and the impact of its activities. As a result, **it has the needed maturity and experience to ambition larger goals.**

Proven record of recent large-scale events:

- **Local Consultation** on the Conference on the Future of Europe (CoFoE), as part of Next Chapter with 90 participants.
- Citizen's Panel on Digital Rights in the **Spanish Congress of Deputies** with 80 participants.
- Street action on the war in **Ukraine** with 80 participants.
- **Panel with experts** on the war in Ukraine with more than 100 participants.
- Event on CoFoE and the **European Year of Youth** with the 5 main pro-European associations at the Carlos de Amberes Foundation with 100 participants.
- **Local European Youth Event** in Santander with 1000 participants.

12th of November 2021

Local Consultation on the Conference on the Future of Europe (CoFoE)

Office of the European Parliament in Madrid





3rd of Dicember 2021
Citizen's Panel on Digital Right
Spanish Congress of Deputies





25th of February 2022

Street action on the war in Ukraine

Puerta de Alcalá



22nd of March 2022

Panel with experts focusing on the war in Ukraine

Office of the European Parliament in Madrid





13th of May 2022

CoFoE and the European Year of Youth with the 5 main pro-European association
Foundation Carlos de Amberes



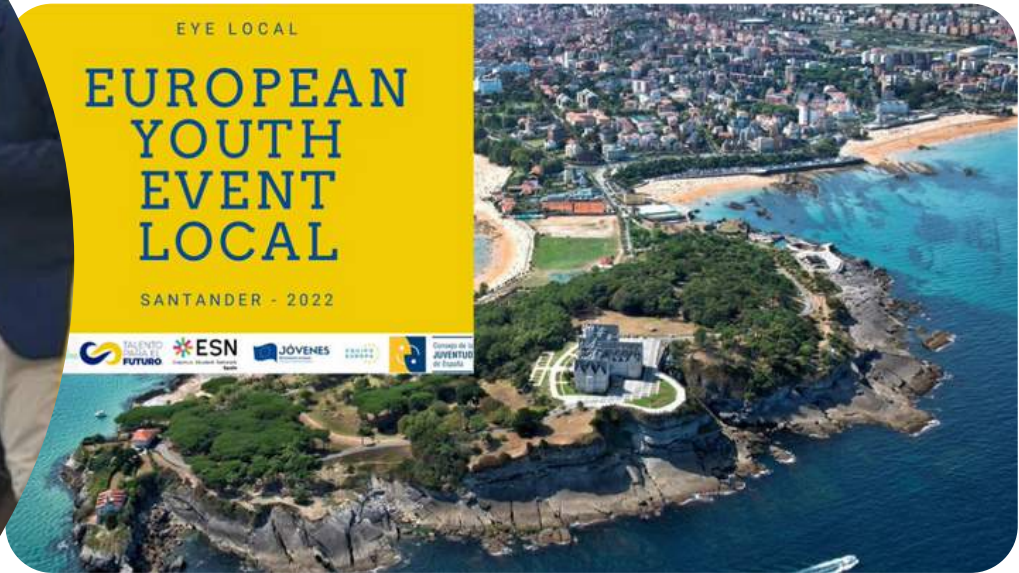


14th-16th of October 2022

Organization of the first European Youth Event outside Strasbourg

Santander, Spain





**We have also indirectly organized the main youth events
in Spain in the last years:**



SEIMUN, South European International Model of United Nations (300 people, Sevilla 2016 and Granada 2017)

**We have also indirectly organized the main youth events
in Spain in the last years:**



First Mediterranean Youth Forum (80 people, July 2018, Tarragona)

We have also indirectly organized the main youth events
in Spain in the last years:



Harvard World MUN Madrid (2.500 people, March 2019, Madrid)

We have also indirectly organized the main youth events
in Spain in the last years:



Youth Speak Forum (500 people, 2019, Madrid y 850 people, 2020, Madrid)

We have also indirectly organized the main youth events in Spain in the last years:



MEU Spain 2021 (100 people, September 2021, Madrid)

MEU Spain 2022 (100 people, September 2022, Santiago de Compostela)

Erasmus + Project, MEU Spain 2023 (150 people, March 2023, WIP)

Organizing Board:

JEF Madrid and JEF Spain working hand in hand



Joaquim Candel
President Organizing Committee &
International Officer JEF Spain



Jesús Cordero
Conference Manager &
President JEF Spain

Organizing Board:

A Diverse and experienced National Team



Laura Serrano
President JEF Madrid



Elena Rodas
Logistics



Alisa Pérez
Social Events



Estela Chueca
Partnerships



Pablo Bottero
Registrations



Elena Cisneros
Volunteers



Beatriz García-Marina
Mkt & Communications



Marcos López
Finance and Legal



Xacobo Agraso
Institutional Relations



Helena Motril
Pre-Program Barcelona



Jorge Moreno
Pre-Program Toledo



María Martínez
Community

Main partners:

Securing the needed funding and visibility



We collaborate with all kinds of entities and institutions, both public and private, in order to **maximize our impact**, reach a wider network and reach our goals.



Pre-Program



A complement to your stay in our country for the Congress

This Congress is a national candidacy and, as a result, we will offer all JEF members the possibility to get to know better our country by offering **two different social and educational programs** in two of its main touristic and cultural cities from **Wednesday the 8th, till Friday the 10th of November**. These will be organized by two of our most active regional sections, being **JEF Castilla - La Mancha** and **JEF Catalunya**.

On the one hand **Toledo** has been the Spanish capital during the Spanish Empire of Charles I and is the best example of a Spanish medieval city with its impressive cathedral, castles, museums and fortifications.

Barcelona is the capital of the Mediterranean, the home of Gaudí and a truly cosmopolitan city. It has a distinct language, culture and unique vibe you will fall in love.

Both cities are connected by high speed train to Madrid. JEF participants will enjoy an **exclusive 20% discount** thanks to our partnership with the national railway company, Renfe.

Pre-Program Toledo

Why you should not miss it:

- You will visit its **main touristic sites** such as Zocodover Square, Army Museum, Toledo's Cathedral, Santo Tomé Church, Jewish neighbourhood, Parador fortification and the best sunset in Spain.
- Visit the **Regional Parliament** and engage with members of government.
- Panel with first-class guest speakers on the **challenges of young people in rural areas.**
- Rich gastronomic and social program.

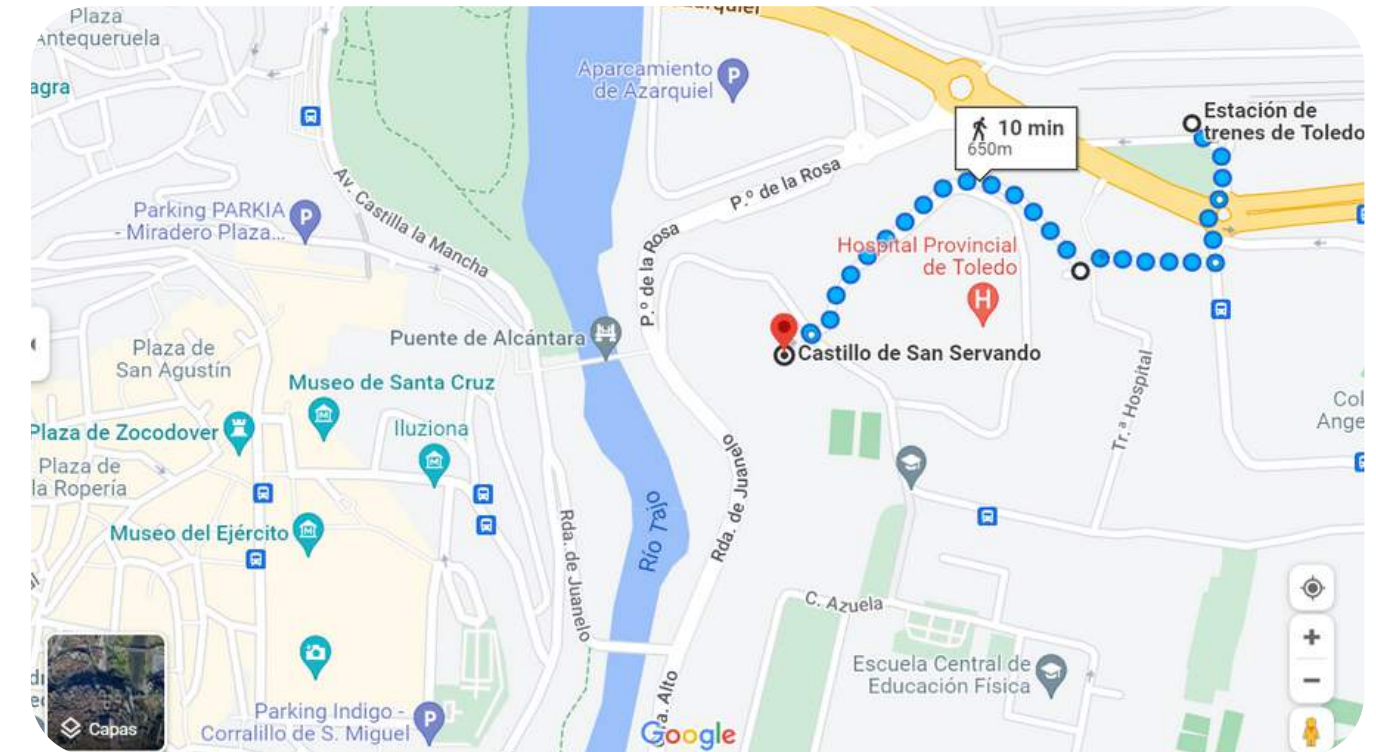


Pre-Program Toledo



Your are still not convinced?

- 20 min by high-speed train from Madrid.
- You will sleep in a **castle from the 7th century** in the city center.
- It has a private pool, recreational area and room for plenary sessions.
- Cost: **60 €** (meals + accommodation + touristic attractions + sessions).



Pre-Program Barcelona

Why you should not miss it:

- You will visit its **main touristic sites** such as Sagrada Familia, Parc Güell, beach, Ramblas and breath-taking Bunkers view point.
- Visit the **Regional Parliament**, **Office of the European Comission** and the **Union for the Mediterranean** International Organization.
- Panel with first-class guest speakers on the blue economy.
- Rich gastronomic and social program.



Pre-Program Barcelona



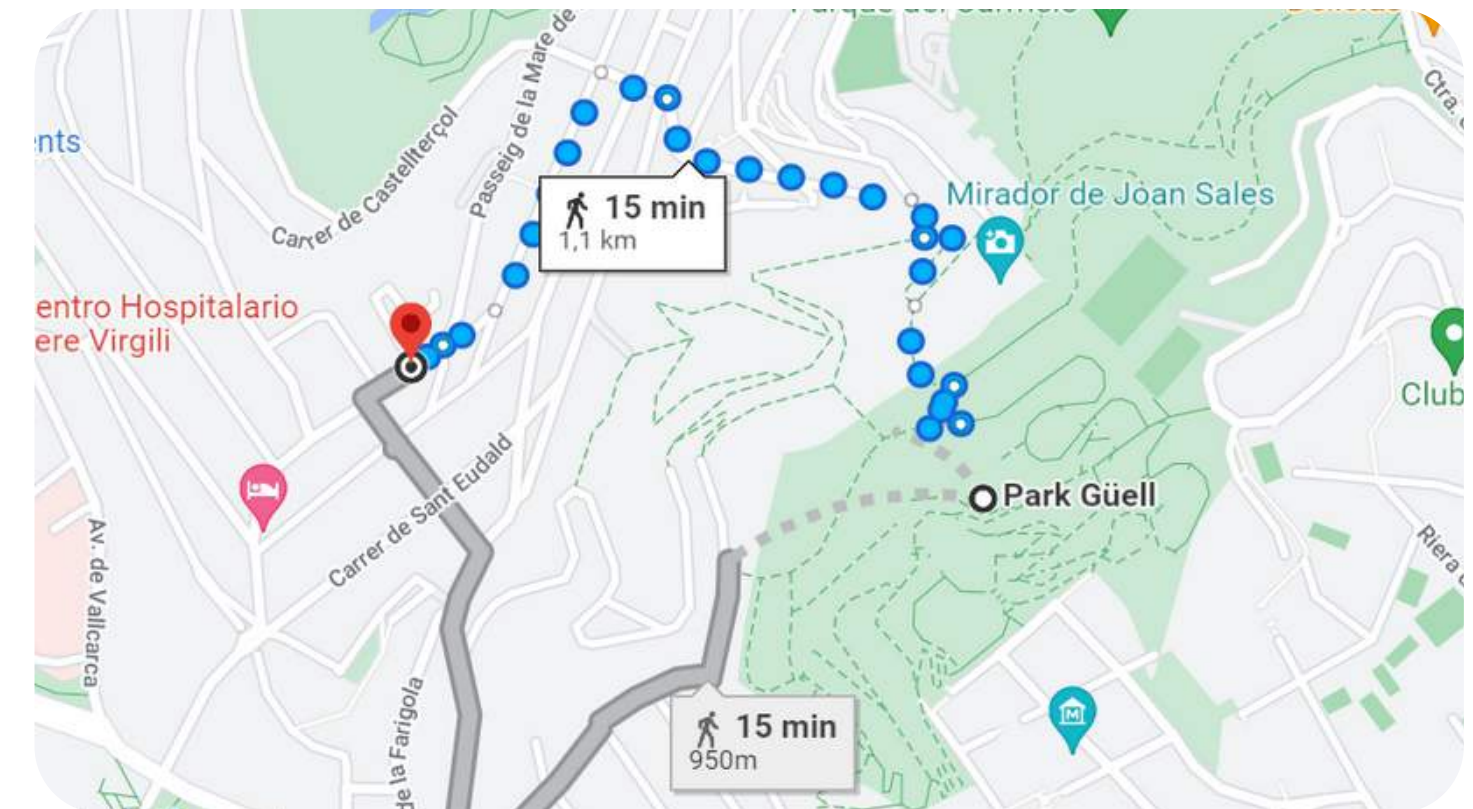
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Your are still not convinced?

- Only 2,5h by high-speed train from Madrid for less than 20 €.
- You will sleep in a fully refurbished modernist palace next to **Parc Güell**.
- Cost: **60 €** (meals + accommodation + touristic attractions + sessions).



Madrid Congress - Logistical guidelines



- All venues chosen for **scenario 1** (200 participants) and **scenario 2** (500 participants).
- Rationale dates (**10th - 12th** of November: accommodation costs, availability, flights).
- **Automatized registration with direct payment interface**
- All venues are at a **walking distance below 20 min** and safe areas.
- Partnership with food chain / restaurants.
- Group of **10 volunteers** of JEF Spain.
- **Free transport ticket** covering the entire region
- **QR code** identification.
- **Welcome bags** by partners.
- Detailed **delegation booklet**.



Madrid Congress - Day 1 - Friday 10/11/2023



11:00 h: Start check-in at accommodation (until 24:00 h)

11:00 h: Start registrations at accommodation (until 14:00 h)

12:00 h: Free city tour

15:00 h: Registrations at Opening ceremony

16:00 h: Start Opening ceremony in **emblematic venue**

18:00 h: First session in opening ceremony

19:30 h: Dinner break

22:00 h: **Eurovision party**

(Every delegation prepares show + **special flagship guest**)



Madrid Congress - Day 2 - Saturday 11/11/2023



9:30 h: Sessions at emblematic venue

12:30 h: Lunch break

14:30 h: Committee work

18:00 h: Spanish merienda

20:00 h: Gala dinner in a symbolic venue



Madrid Congress - Day 3 - Sunday 12/11/2023



9:30 h: Sessions at emblematic venue

13:00 h: Closing ceremony

13:30 h: Lunch break

14:30 h: Guided city tour



Side event: Presentation proposals for EU elections

We do not want to limit this Congress to the standard resolution discussions and voting, but be a **meeting point of the European civil society to relaunch the European project** and kick-start the preparation of the European elections.

- Work together with all **six Spanish EU Youth organizations** (Equipo Europa, Movimiento Europeo, Erasmus Student Network, Talento por Europa and Consejo de la Juventud and Young European Federalist).
- **Present youth proposals** for EU elections in May 2024.
- Invite **MEP** and public institutions to ensure these get implemented.



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Pre-confirmed venue Opening Ceremony

We have pre-confirmed **free of charge top flagship venues** in the city centre for the opening ceremony and the most high-level representation of institutions and guest speakers.

- Option A: Puerta del Sol (300)
- Option B: Canal Theatre (1.000)



Pre-confirmed venue for plenary sessions

We have pre-confirmed **top flagship venues** in the city centre for the sessions at less than 20 min walking distance from the accommodation.

- Option A: Cibeles (250)
- Option B: Cibeles with rooms in neighbouring buildings (400)
- Option C: Public University (1.000)



Where to stay in Madrid?

Pre-Booking: Generator Madrid

Beautifully centered and close to the event area:

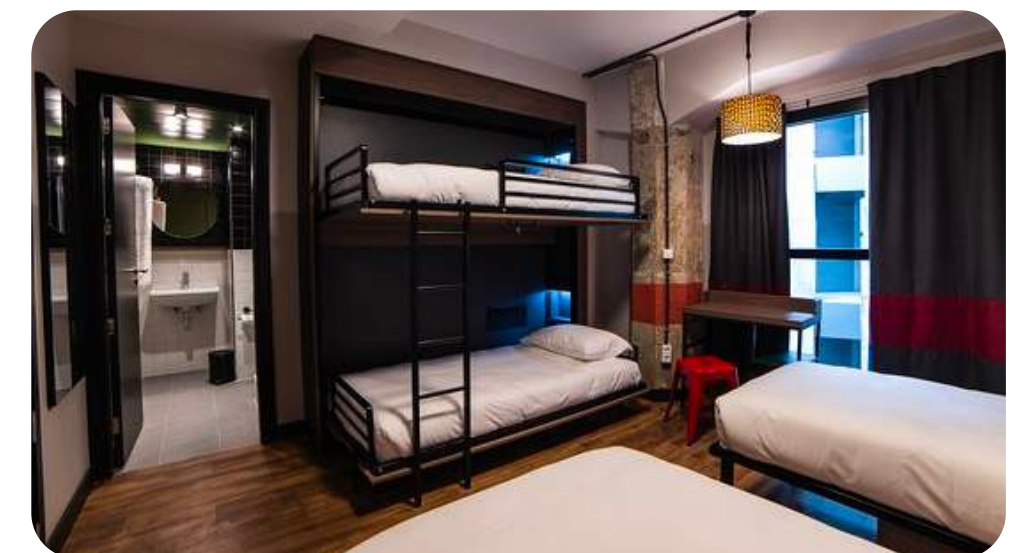
- Located in the very heart of Madrid city center.
- Breath-taking rooftop terrace with 360-degree views to Madrid skyline, **outdoor pool** and exclusive skybar.
- **Capacity up to 500 participants.**
- 4-10 rooms + double rooms.
- You will sleep in a modern and exclusive hostel.
- Towels provided for all guests.
- Cost: **30 €** per person/ breakfast included (aprox).



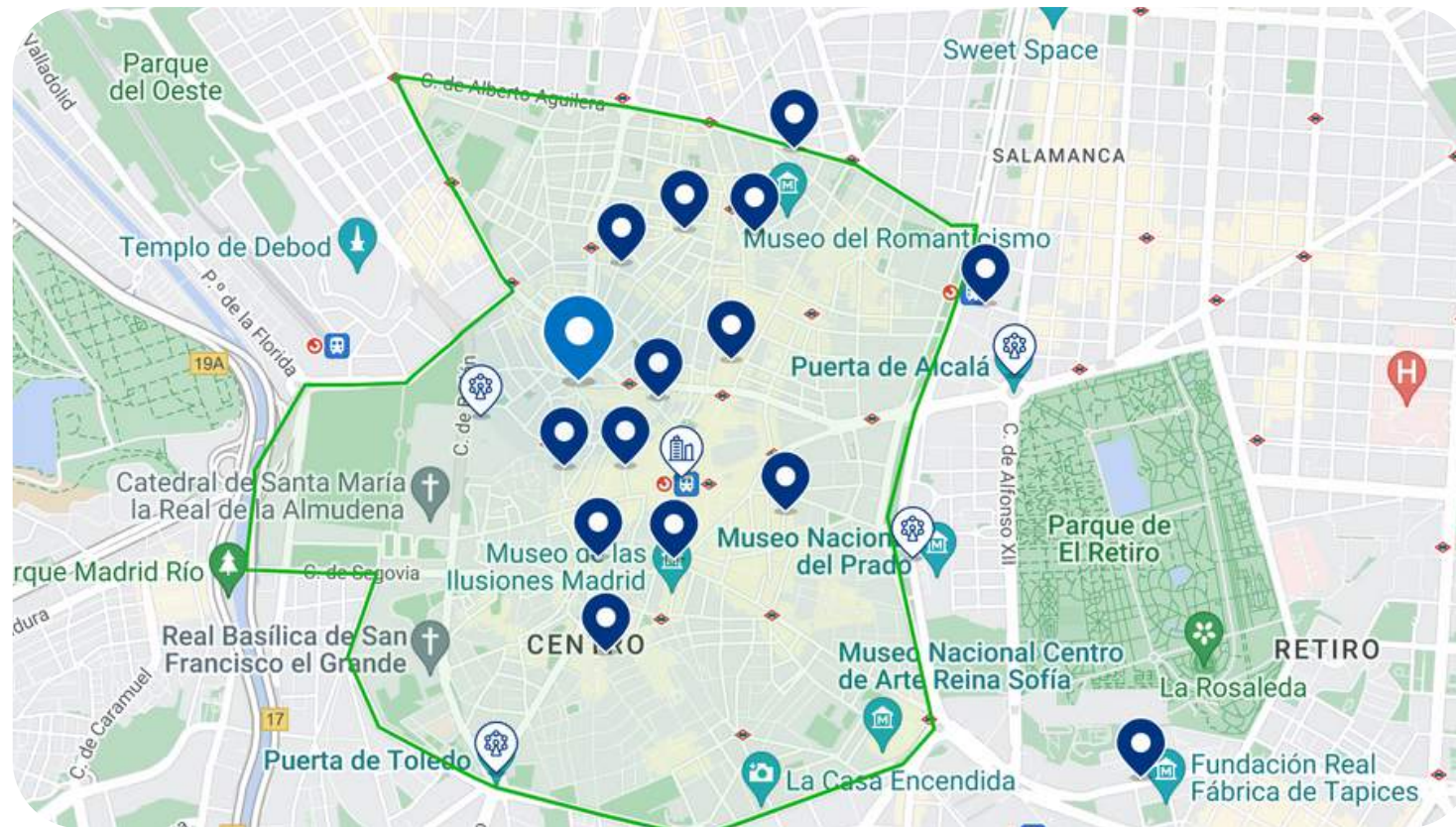
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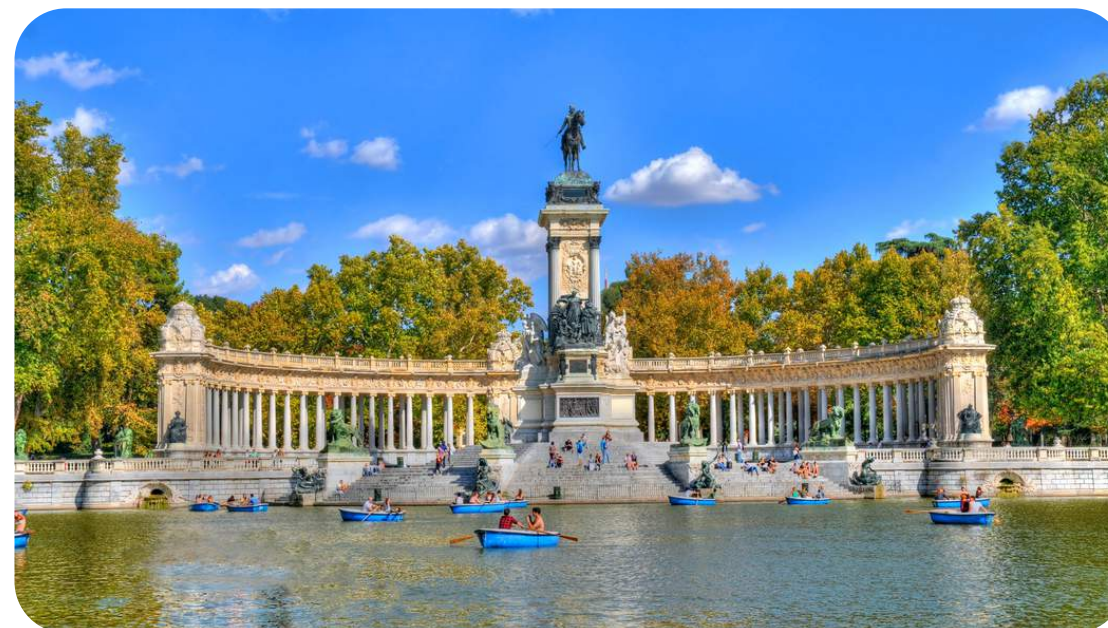


Where to stay in Madrid?



Centered in the very best area of Madrid, close to:

- Parque de Retiro
- Templo de Debod
- Puerta de Alcalá
- Museo Nacional del Prado
- **Opening Ceremony Venue**
- **Session Venue**

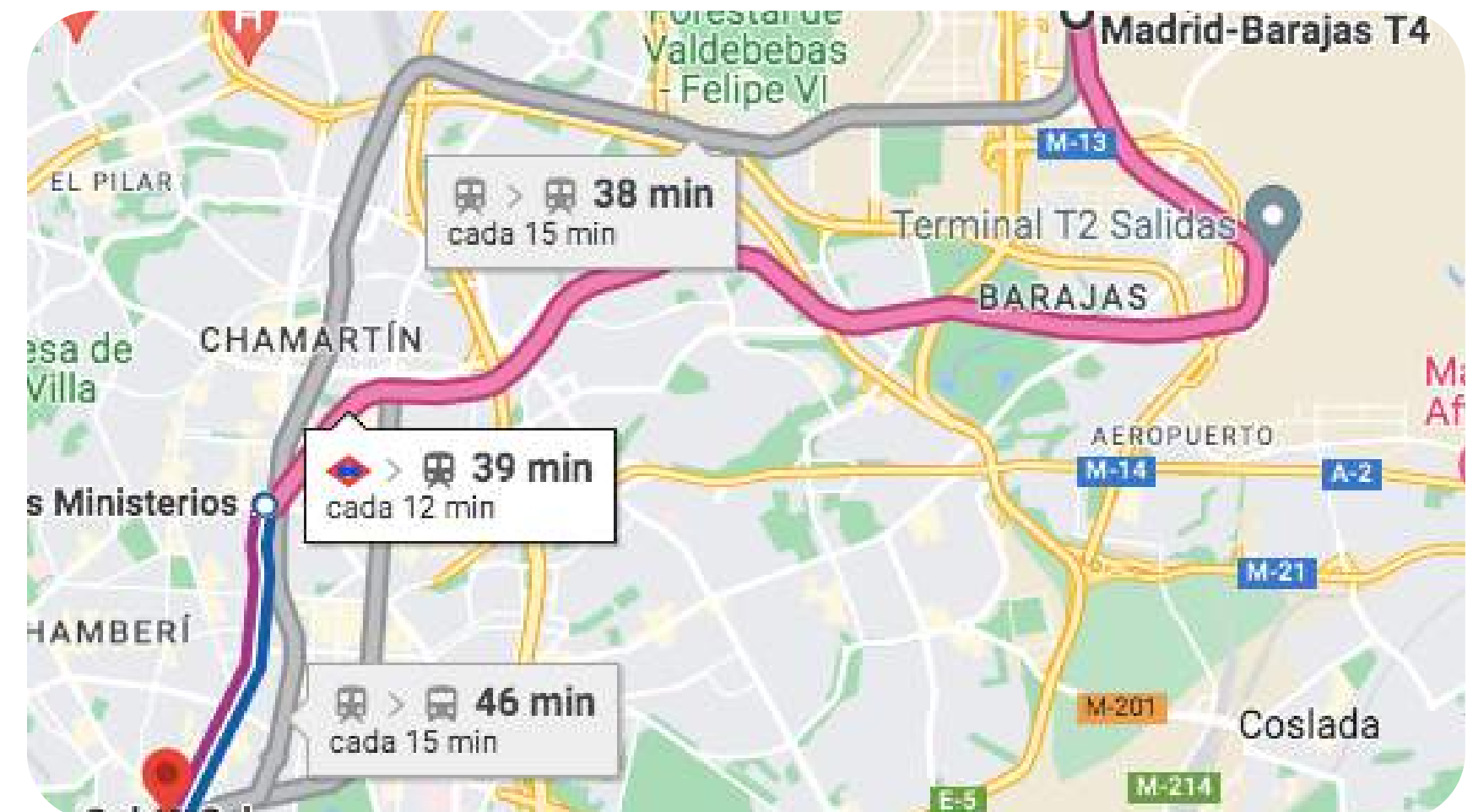
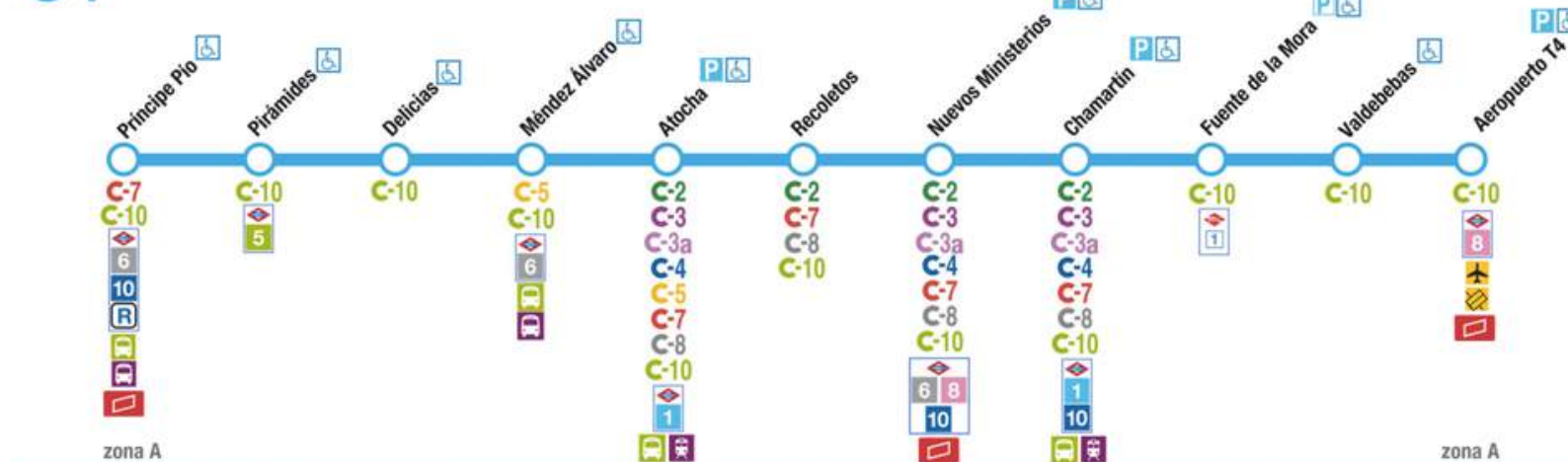


How to get to Madrid by public transport

The airport is **well-connected by both metro and train**. Metro **line 8** (pink) connects Nuevos Ministerios station, in the heart of Madrid, with all the terminals of the airport in just 15 minutes. Alternatively, The **C-1 train line** connects the main train stations with terminal 4 (free shuttle bus connects all terminals). Cost 4,5 € / 3,20 €

Príncipe Pío - Atocha - Recoletos - Chamartín - Aeropuerto T4

C-1



How to get to Madrid by plane

Madrid is easily accessible by plane from all the main european capitals in around two hours for less than 100 € the roundtrip.



Frankfurt

Recomendado Más barato AirEuropa MAD FRA 3 mar. (vie.) sin escala Clase: turista 07:10 → 09:50 2h 40min Detalles AirEuropa FRA MAD 5 mar. (dom.) sin escala Clase: turista 10:50 → 13:35 2h 45min Detalles 19:10 → 21:55 2h 45min Detalles	107 € Precio para 1 pasajero , Ida y vuelta Elegir Compartir
Más barato IBERIA MAD FRA 1 mar. (mié.) sin escala Clase: turista 08:40 → 11:25 2h 45min Detalles AirEuropa FRA MAD 5 mar. (dom.) sin escala Clase: turista 10:50 → 13:35 2h 45min Detalles 19:10 → 21:55 2h 45min Detalles	106 € Precio para 1 pasajero , Ida y vuelta Elegir Compartir



Berlin

Recomendado Más barato IBERIA MAD BER 1 mar. (mié.) sin escala Clase: turista 07:50 → 10:55 3h 05min Detalles 16:00 → 19:05 3h 05min Detalles 19:45 → 22:45 3h 00min Detalles IBERIA BER MAD 5 mar. (dom.) sin escala Clase: turista 07:10 → 10:20 3h 10min Detalles	105 € Precio para 1 pasajero , Ida y vuelta Elegir Compartir
Recomendado Más barato IBERIA MAD BER 3 mar. (vie.) sin escala Clase: turista 16:00 → 19:05 3h 05min Detalles IBERIA BER MAD 5 mar. (dom.) sin escala Clase: turista 07:10 → 10:20 3h 10min Detalles	114 € Precio para 1 pasajero , Ida y vuelta Elegir Compartir

How to get to Madrid by plane



Paris



Rome

Recomendado Más barato					79 € Precio para 1 pasajero , Ida y vuelta Elegir Compartir	
easyJet MAD CDG 1 mar. (mié.) sin escala Clase: turista						
15:25 → 17:35 2h 10min Detalles						
transavia ORY MAD 5 mar. (dom.) sin escala Clase: turista						
06:20 → 08:25 2h 05min Detalles						
Recomendado Más barato					77 € Precio para 1 pasajero , Ida y vuelta Elegir Compartir	
RYANAIR MAD BVA 3 mar. (vie.) sin escala Clase: turista						
11:15 → 13:35 2h 20min Detalles						
transavia ORY MAD 5 mar. (dom.) sin escala Clase: turista						
06:20 → 08:25 2h 05min Detalles						
Recomendado Más barato					68 € Precio para 1 pasajero , Ida y vuelta Elegir 2 asientos disponibles Compartir	
RYANAIR MAD FCO 1 mar. (mié.) sin escala Clase: turista						
21:20 → 23:50 2h 30min Detalles						
RYANAIR FCO MAD 5 mar. (dom.) sin escala Clase: turista						
09:55 → 12:20 2h 25min Detalles						
Recomendado Más barato					68 € Precio para 1 pasajero , Ida y vuelta Elegir 2 asientos disponibles Compartir	
RYANAIR MAD FCO 1 mar. (mié.) sin escala Clase: turista						
21:20 → 23:50 2h 30min Detalles						
RYANAIR FCO MAD 5 mar. (dom.) sin escala Clase: turista						
09:55 → 12:20 2h 25min Detalles						

How to get to Madrid by plane



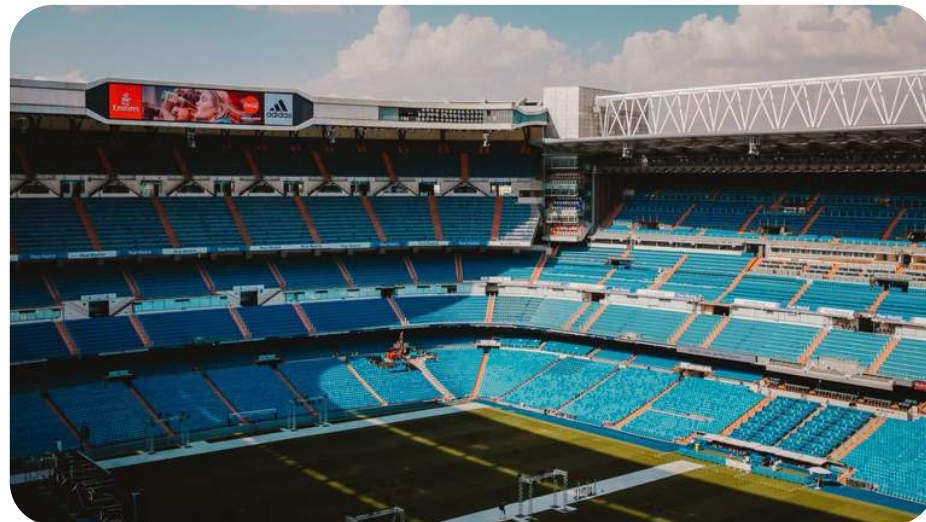
London



Brussels

Recomendado Más barato RYANAIR MAD — BVA 3 mar. (vie.) sin escala Clase: turista 11:15 → 13:35 2h 20min Detalles	77 € Precio para 1 pasajero , Ida y vuelta Elegir Compartir
transavia ORY — MAD 5 mar. (dom.) sin escala Clase: turista 06:20 → 08:25 2h 05min Detalles	
Recomendado Más barato RYANAIR MAD — STN 1 mar. (mié.) sin escala Clase: turista 21:25 → 22:55 2h 30min Detalles	68 € Precio para 1 pasajero , Ida y vuelta Elegir Compartir
RYANAIR STN — MAD 5 mar. (dom.) sin escala Clase: turista 19:55 → 23:25 2h 30min Detalles	último asiento en este precio Compartir
Recomendado Más barato brussels MAD — BRU 3 mar. (vie.) sin escala Clase: turista 06:25 → 08:50 2h 25min Detalles	69 € Precio para 1 pasajero , Ida y vuelta Elegir Compartir
brussels BRU — MAD 5 mar. (dom.) sin escala Clase: turista 14:25 → 16:45 2h 20min Detalles	
Recomendado Más barato Más corto brussels MAD — BRU 1 mar. (mié.) sin escala Clase: turista 06:25 → 08:50 2h 25min Detalles 12:35 → 14:55 2h 20min Detalles	69 € Precio para 1 pasajero , Ida y vuelta Elegir Compartir
brussels BRU — MAD 5 mar. (dom.) sin escala Clase: turista 14:25 → 16:45 2h 20min Detalles	

Get ready to discover one of the most beautiful european capitals



Whether you are vegetarian or a meat and fish lover,
you will get a taste of the best Spanish food



You will not only work during sessions, but fully experience the Madrid mentality: The tabernarian way of life



The event is financially sustainable and fully covered with organic income, both in a scenario of 200, as well as 500 participants.



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Scenario A (200 participants):

Minimum expenses: 26.200 €

Guaranteed organic income: 26.200 €

- Delegates fee: 50 € x 100 = 5.000 €
- Observers fee: 80 € x 100 = 8.000 €
- Contribution JEF Europe: 8.000 €
- **Contribution JEF Spain: 3.000 €**
- **Contribution JEF Madrid: 2.200 €**

- Venue opening ceremony: 0 €
- Venue sessions: 0 €
- Coffe breaks: 200 x 5 € = 1.000 €
- **Accommodation: 200 x 60 € = 12.000 €**
- Dinner Friday: 200 x 15 € = 3.000 €
- Eurovision Party: 200 x 10 € = 2.000 €
- Gala dinner: 200 x 20 € = 4.000 €
- Two lunches: 200 x 16 € = 3.200 €
- Merchandising and Communication: 1.000 €

The event is financially sustainable and fully covered with organic income, both in a scenario of 200, as well as 500 participants.



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Scenario B (500 participants):

Minimum expenses: 54.500 €

Guaranteed organic income: 52.000 €

- Delegates fee: 50 € x 100 = 5.000 €
- Observers fee: 80 € x 400 = 32.000 €
- Contribution JEF Europe: 8.000 €
- **Contribution JEF Spain: 4.000 €**
- **Contribution JEF Madrid: 3.000 €**

- Venue opening ceremony: 0 €
- Venue sessions: 0 €
- Coffe breaks: 500 x 5 € = 2.500 €
- **Accommodation: 500 x 50 € = 25.000 €**
- Dinner Friday: 500 x 10 € = 5.000 €
- **Eurovision Party: 500 x 10 € = 5.000 €**
- Gala dinner: 500 x 20 € = 8.000 €
- Two lunches: 500 x 16 € = 8.000 €
- Merchandising and Communication: 1.000 €

Difference would be covered with external partner. If needed, replacement of Eurovision Party to normal disco with free entrance.

Corporate image



EUROPEAN CONGRESS MADRID 2023

A stylized map of Europe is shown in gold and red. The map is set against a red background that is part of a larger rounded rectangle. The map itself is gold, with the outline of the European continent. The year "2023" is written in white, with the "20" and "23" in red and the "02" in white, positioned over the map.

Corporate image:

Created by a professional graphic designer



The corporate image of the congress is formed by the compositions **EUROPEAN CONGRESS**, with the O formed by the JEF logo; **Madrid 2023** (in reference to the host city of the EUCO) with a gradient of green colors (in reference to JEF) and the yellow and red colors highlighting **Spain**, the country in which the event is being held.

It also accompanies a graphic composition of the **statue of the Bear and the Strawberry Tree** (El Oso y el Madroño), a sculpture in the center of Madrid that has become a representative image of the city.



We count with the full institutional support for such large-scale event in terms of venues, speakers and funding



Nikolay Yordanov
Comunidad de Madrid



Dirección General de Juventud
CONSEJERÍA DE FAMILIA, JUVENTUD
Y POLÍTICA SOCIAL

Jóvenes Federalistas Europeos (de ahora en adelante JEF) es una organización juvenil creada en 1972, que cuenta con más de 15.000 miembros en todo el mundo, organizados en más de 250 secciones nacionales, regionales y locales en 31 países. Promueve la consolidación de una ciudadanía europea, trabaja por la ampliación y profundización de la Unión Europea y lucha por una sociedad más justa e integrada en el continente europeo.

Para la consecución de sus fines desarrolla acciones callejeras, manifestaciones y campañas para sensibilizar al público sobre los asuntos europeos, fomenta el diálogo y la colaboración con organizaciones, instituciones y líderes de todo el espectro político, publica revistas en línea donde los jóvenes europeístas pueden expresar su opinión, imparte cursos de formación y seminarios sobre asuntos europeos para nuestros miembros y activistas interesados, y organiza encuentros e intercambios que favorezcan los contactos entre jóvenes europeos.

Dentro las secciones regionales, JEF Madrid es una de las más numerosas y activas. Con carácter reciente, ha organizado acciones tales como la consulta local acerca de la Conferencia sobre el Futuro de Europa (CoFoE), el panel ciudadano sobre derechos digitales en el Congreso de los Diputados, un panel con expertos cuyo tema central fue la guerra en Ucrania y que contó con más de 100 asistentes, así como un evento sobre la CoFoE y el Año Europeo de la Juventud con las 5 principales asociaciones europeístas en la Fundación Carlos de Amberes.

Ahora JEF Madrid se embarca en un nuevo proyecto, la organización en Madrid, a finales de 2023, del Congreso Europeo que cada dos años celebran los Jóvenes Federalistas Europeos, foro en el que renuevan sus cargos orgánicos, debaten y adoptan resoluciones políticas y fijan la posición de la organización para los próximos años. Se trata además de una ocasión única para que, enmarcada en la celebración del Año Europeo de la Juventud, España aloje por primera vez este evento en la historia de la JEF.



Dirección General de Juventud
CONSEJERÍA DE FAMILIA, JUVENTUD
Y POLÍTICA SOCIAL

La Dirección General de Juventud cuenta entre sus actuaciones con un amplio apoyo a todas aquellos movimientos, entidades y acciones que promueven el impulso y la visibilidad de una juventud activa, comprometida, concienciada, responsable, con nuevas ideas de mejora y cambio que quiere hacer llegar su voz a las instituciones locales, regionales, nacionales y europeas.

Por ello da su apoyo a la celebración de este evento, que supondrá que, durante tres días, más de 500 jóvenes líderes de los 27 países miembros de la Unión Europea convertirán a Madrid en la capital europea de la libertad, del diálogo y el europeísmo, pudiendo asimismo dar a conocer entre los asistentes el inigualable patrimonio artístico, gastronómico y cultural de nuestra Comunidad.

EL DIRECTOR GENERAL DE JUVENTUD
DE LA COMUNIDAD DE MADRID

Firmado digitalmente por: YORDANOV NIKOLAY
Fecha: 2022.06.10 08:38

Nikolay Yordanov

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We count with the full institutional support
for such large-scale event in terms of venues, speakers and funding



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Santiago Saura
City Council of Madrid



See you soon!

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