

## EB Meeting minutes

09-11 December 2022

Brussels, Belgium

Present: Antonio, Christelle, Robin, Gergana, Knut, Flavia, Judit, Juuso

Excused: Helena (partly online)

Minutes: Knut, Helena, Christelle

<p>EB only</p> <ol style="list-style-type: none"> <li>1. Opening</li> <li>2. Code of Conduct</li> <li>3. Adoption of agenda</li> <li>4. Adoption of last minutes</li> <li>5. Round of personal updates</li> <li>6. Federalist inspirations</li> <li>7. EB One Year Review</li> <li>8. JEF 2.0: Action plan 2023</li> <li>9. Portfolio reallocation</li> <li>10. Office space</li> <li>11. Federalist Academy follow-up</li> <li>12. Campaign planning</li> <li>13. EB-FC video</li> <li>14. Friends of JEF</li> <li>15. Feedback round</li> <li>16. AOBs             <ol style="list-style-type: none"> <li>a. JEF Lithuania logo and name</li> <li>b. Evaluation meeting of the Democracy Here/Now campaign</li> </ol> </li> </ol>	<p>EB+ directly elected Federal Committee</p> <ol style="list-style-type: none"> <li>a. Opening + Icebreaking</li> <li>b. Code of Conduct (contact persons Kati and Xesc)</li> <li>c. Incorporating human rights-based approach in JEF's work</li> <li>d. Road to European Parliament 2024 elections</li> <li>e. Be a Federalist Ally + 50y follow-up planning</li> <li>f. New tasks, new forces</li> </ol>
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### Friday 9 December

<ol style="list-style-type: none"> <li>1. Opening</li> <li>2. Code of Conduct (contact persons Christelle &amp; Knut for EB only parts)</li> <li>3. Adoption of agenda</li> <li>4. Adoption of last minutes</li> </ol>	<p><b>Decisions:</b></p> <ul style="list-style-type: none"> <li>- <b>Agenda adopted</b></li> <li>- <b>Adoption of minutes postponed to 14/12</b></li> </ul>
<ol style="list-style-type: none"> <li>5. Round of personal updates</li> <li>6. Federalist inspirations (Christelle)</li> </ol>	<p><b>Decision: n.a.</b></p>

<p><b>7. EB One Year Review</b></p> <p>The EB reflected on its first year of work, including what went well and what things to improve.</p>	<p><b>Decision: n.a.</b></p>
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## Saturday 10 December

FC Present: Xesc, Kati, Marie, Max, Aleksandra, Riccardo

<p><b>a. Opening + Icebreaking</b>  <b>b. Code of Conduct (contact persons Kati and Xesc)</b>  <b>c. Incorporating human rights-based approach in JEF's work</b>  <b>d. Road to EP2024 elections</b></p> <p>Feedback from FC:</p> <ul style="list-style-type: none"> <li>- Have a proper plan for handover from this FC to the next FC elected on the Madrid Congress</li> <li>- Before the next Congress we must make sure there is continuity and develop guidelines for handover documents (similar structure to documents for each role/portfolio)</li> <li>- Communications FC/EB – how to improve it, which channels to use?</li> <li>- It can be difficult to ask for help</li> <li>- FC members to reach out to EB members for calls</li> </ul>	<p><b>Decisions</b></p> <ul style="list-style-type: none"> <li>- More contact and dialogue between EB and FC including through additional online meetings as a group in between statutory events</li> </ul>
<p><b>8. JEF 2.0: Action plan 2023</b></p> <p>EB discussed changes presented by Antonio and additional points raised by EB members.  Main points from the discussion:</p> <p>Internal expectations:</p> <ul style="list-style-type: none"> <li>- Feedback <ul style="list-style-type: none"> <li>- Maximum 3 days: Direct messages, mentions and tags</li> </ul> </li> <li>- Ask for help in due time</li> <li>- React when people tag you</li> <li>- Focus on priority</li> </ul>	<p><b>Decision:</b></p> <ul style="list-style-type: none"> <li>- <b>Portfolio split to be finalised at next EB meeting.</b></li> <li>- <b>Changes as discussed to be integrated in the action plan to be prepared in January by Antonio with Christelle.</b></li> </ul>

#### Splitting the communications portfolio

- Internal comms (newsletter, mailing lists, website update)
- External comms (social media)
- Database

#### Friends of JEF

- Support events like “Jour Fixe” by JEF Brussels, where sections invite old and new JEFers to meet

#### Policy

- Michal to prepare every week a policy overview of the month to come
- EB members can raise points on political portfolios. Persons in charge can give more details
- Changes to be reflected in the EB’s portfolios distribution document

#### A JEF story

- Stream on Youtube/Twitch instead of Facebook
- Buy mics and cameras
- Vlog and stories on Reel/Tiktok (day by day life Secretariat and EB, result of political analysis)
- More Twitter engagement

#### The format

- Talk show with guests when it makes sense.
  - Can be tested out on DUP
  - Purpose first, tool after

#### Empowering the board

- Colour-coded weeks (with flexibility) to have foresight
  - Blue: EU elections
  - Yellow: Europe – What if
  - Green: Joker (50 years of JEF follow-up or section update or relevant punctual topic)
  - Red: Democracy under Pressure then Federalist Academy
- Structured by responsible persons
- Put coloured weeks into EB calendar

#### Shared engagement

- A social group on comms

**e. Be a Federalist Ally + JEF 50 follow-up planning**

**Decision: n.a.**

For Union of European Federalists  
Federal Committee members (Antonio & Christelle): UEF FC Political Commission

Other EB members and FC discuss  
upcoming diversity campaign and the  
follow-up of JEF's anniversary.

Be a Federalist Ally:

- What is it about? Federalist Ally might be a confusing term when it comes to the inclusivity aspect.
- Present EB and FC members discussed possible angles for the campaign
- Focus on disabilities, lack of access
- Proposals for tying in previous JEF projects just as IMPACT
- Frame not only as "the end of IMPACT" but as the kickstart of an ongoing action continuously through time
- Possibly connecting inclusive campaigning with the EP Elections
- Highlight barriers of all sorts to participation

50 years follow-up planning:

- 50 years capsule
- Booklet to update and print
- What have we done this year and how to bring it with us into the future
- Exhibition
- Alumni Organisation is Friends of JEF
- Put resources into improving the current alumni list, supported by the database
- Fundraising from alumni: yearly reception with Friends of JEF
  - JEF France has two groups of alumni: recently active and active a long time ago
- Former EB members responsible for the activities of Friends of JEF

<p>could work on it</p> <ul style="list-style-type: none"> <li>- Take into consideration UEF</li> <li>- Many materials from the archives are in Drive folders</li> </ul>	
<p><b>9. Portfolio reallocation</b></p>	<p><b>Postponed to next online meeting (14/12)</b></p>
<p><b>10. Office space</b></p> <p>3 options, renting:</p> <ul style="list-style-type: none"> <li>- Renting with SECO</li> <li>- Renting most offices at Rue des Deux Églises</li> <li>- Rent an entire floor at Rue des Deux Églises to increase the ability to rent the conference space with breakout rooms</li> </ul>	<p><b>Decision:</b></p> <ul style="list-style-type: none"> <li>- <b>Rent Rue des Deux Églises, including adjacent offices</b></li> </ul>
<p><b>11. Federalist Academy follow-up</b></p> <ul style="list-style-type: none"> <li>- Next in-person Federalist Academy can be done in two days, <ul style="list-style-type: none"> <li>- Should not be combined with the Congress</li> <li>- Too short time until FC Malta</li> </ul> </li> <li>- Less online sessions, we should uphold some in-person elements</li> <li>- Consider building up a database of federalist lessons</li> <li>- More time for reflections and discussions, fewer speeches</li> </ul>	<p><b>Decisions:</b></p> <ul style="list-style-type: none"> <li>-</li> </ul>

## Sunday 11 December

<p><b>12. Campaign planning: Democracy under Pressure (DuP), Europe what if</b></p> <p>The EB discussed a concept document for the Europe What If campaign.</p> <ul style="list-style-type: none"> <li>- The first phase is about understanding sections' context</li> <li>- Biggest actions happen at the end of 2023 and linked to the European elections in 2024 (including idea to organise mock EP elections for non-EU countries);</li> </ul>	<p><b>Decisions:</b></p> <ul style="list-style-type: none"> <li>- Europe What If: Knut to send an email to sections to ask for input</li> <li>- Democracy Under Pressure: Open call for ideas – please send them through and collaborate in the Slack DuP channel (also reach out to sections).</li> </ul>
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<ul style="list-style-type: none"> <li>- Potential link to workplan for events/microgrants</li> </ul> <p>DuP</p> <ul style="list-style-type: none"> <li>- Collaboration with the press: strengthen links with media and publish beyond regular press statements;</li> <li>- Partners: <ul style="list-style-type: none"> <li>- CCRE/CEMR<sup>1</sup>: Schedule a call early January with.</li> <li>- ALDA<sup>2</sup>: What exactly do we offer them to work with and what's the added value for them?</li> <li>- EurActiv: Twitter chat to be scheduled about democracy and shrinking civic space</li> <li>- European Capital of Democracy</li> <li>- European Youth Forum</li> <li>- European Movement international</li> <li>- ....</li> </ul> </li> </ul>	
<p><b>f. New tasks, new forces</b></p> <p>What works well and can be improved from PC work? What are the priorities for 2023? (from TF chairs)</p> <p>PCs updates-reflections:</p> <ul style="list-style-type: none"> <li>- Make PC work more attractive.</li> <li>- PC calls with low attendance rates (recurring issue) -seems that the language use is not accessible enough. Suggestion to make the titles more understandable</li> <li>- How to involve the Secretariat for communication efforts;</li> <li>- Standardisation: regular meetings more equally structured across PCs. Every PC has its own functioning (it may lead to confusion for people joining);</li> </ul>	<p><b>Decisions:</b></p> <ul style="list-style-type: none"> <li>- <b>EB to specifically address PC / TF involvement at the next round of section's calls.</b> <ul style="list-style-type: none"> <li>- What are the communication means used in each section &amp; make sure they include PC and TF calls in their calendars</li> </ul> </li> <li>- <b>Advertisement of the calls on social media to explain what it is about on top of announcing the calls</b></li> <li>-</li> </ul>

<sup>1</sup> Council of European Municipalities and Regions

<sup>2</sup> Association Européenne pour la Démocratie Locale

- Better communication between FC and EB (for instance regarding templates for social media);
- International Officers' role: reach out to IOs (next IO meeting): pass the message from EB-FC to IOs (try to assign IOs to PCs and find people within their sections that can regularly attend the same PC -ensure continuity);
- Besides, need to find ways to improve national to local communication (so that calls for participation spread beyond the national section level);
- Use of newsletters (beyond JEF Europe's, but sections' own newsletters & communication channels, different by section);
- Still missing the impact part of how PC resolutions' work translates into practice (advocacy): give more visibility to what has been achieved on a topic thanks to a resolution.
- Shared document where PC chairs can expose their ideas to increase participation in PCs

#### Task Forces

##### TF Capacity Building

- Local Sections Summit (before summer): show local sections in the periphery of Europe how to connect with each other and the closest sections

##### TF Empowerment & Diversity

- Language accessibility guide (WIP); ready for Madrid.
- Training for Code of Conduct (CofC) contact persons,
- Help local sections adopting CofCs based on JEF Europe's;

##### TF Civic Education

- TF to be re-dynamised next year

##### TF Sustainable JEF

- Internal JEF sustainability: questionnaire for more

<p>sustainable JEF Europe events (build on feedback from Prague);</p> <ul style="list-style-type: none"> <li>- Green Award: local sections to showcase their best practices for sustainable action; presented in Malta, awarded in Madrid;</li> <li>- External advocacy: how to measure the footprint for this organisation; existing frameworks and how they can be applied to JEF:</li> </ul>	
<p><b>13. EB-FC video</b></p>	<p><b>Decision:</b></p> <ul style="list-style-type: none"> <li>- <b>Xesc and Christelle to record the EB-FC video</b></li> </ul>
<p><b>14. Friends of JEF</b></p>	<p><b>Postponed</b></p>
<p><b>15. Feedback round</b> EB shared feedback about the weekend.</p>	<p><b>Decision: -</b></p>
<p><b>16. AOBs</b></p> <p><b>a. JEF Lithuania logo and name</b> JEF Lithuania requested to use the logo and name of JEF.</p> <p><b>b. Evaluation meeting of the Democracy Here/Now campaign</b></p> <p>The meeting will take place on 31 January – 2 February.</p>	<p>a. JEF Lithuania logo and name</p> <p><b>Decisions:</b></p> <ul style="list-style-type: none"> <li>- <b>JEF Lithuania can use the name and logo of JEF provided they give access to Juuso to their social media and sign the letter.</b></li> </ul> <p>b. Evaluation meeting of the Democracy Here/Now campaign</p> <p><b>Decision: Michal to go unless Knut can go.</b></p>

Meeting closes at 4:20pm CET.