

EB minutes

May 3rd 2023, 8:00 pm CEST

Present: Flavia, Gergana, Christelle, Juuso, Knut, Judit, Antonio, Robin

Excused: Helena

Minutes: Knut (review Robin)

1. Adoption of draft agenda
2. Adoption of draft minutes (19/04)
3. Secretariat update
4. Advocacy update
5. JEF UK
6. EurHope campaign
7. Membership statement and Online Congress
8. International Officers meeting
9. EYE
10. United in Inclusion feedback
11. Communication strategy
12. EB meeting agenda in Berlin
13. Europe What If
14. AOB
 - a. JEF Georgia
 - b. COYV final conference
 - c. Moving next EB meeting
 - d. Pending tasks and to-do list

1. Adoption of draft agenda	Decision: The agenda was adopted.
2. Adoption of draft minutes (19/04)	Decision: The minutes were adopted.
3. Secretariat update Mirjam has had her last day in the office, and has now moved on to new opportunities. JEF Europe finally moved into (the correct - 4th - floor of) its new offices. Judit is negotiating compensation for the delayed moving into the office.	Decision: - EB to help out on the operating grant application

The secretariat has scheduled a team-building.

JEF Europe has hired a new Policy Officer - Thibaut. He has already started in the position and is cooperating on our projects.

In terms of projects, new deadlines are approaching. First out the operating grant on 11 May. It is very much appreciated if everyone can have a look at the application this week. Judit will follow up on the deliverables for this year. There is another call at the beginning of June focusing on anti-discrimination. Something will be sent over to the EB very soon. Judit also informed about other potential projects.

The EB to have a call with Michaela about future projects in early June.

Pool of Trainers call in late May.

4. Advocacy update

- Christelle attended the closing stakeholder meeting of the European Year of Youth on 3 May;
 - There is a nice programme called the European village. This might be something we'd like to look into.
- Antonio had a couple of meetings with civil society organisations. If anyone is willing and able to follow up any of the working groups in Civil Society Europe (CSE): democracy, digital, social affairs and climate. CSE wants to run a campaign on the European elections. It is not clear how this will happen. The campaign is mainly on civil space in general. Antonio mentioned the EurHope online platform, and there was a lot of interest for this in the room;

Decision:

- **EB to raise interest in participating in the CSE working group;**
- **EB to reflect on JEF's position in the steering committee of the CSE where the mandate is ending in May.**

<ul style="list-style-type: none"> - There are talks with the European Movement in Italy to have them as partners in EurHope; - 28-30 April, there was a seminar with JEF Bulgaria, a General Assembly in JEF Netherlands and a seminar on Ventotene by JEF Italy. Antonio (and Juuso) advocated for EurHope; - Antonio had a talk with Gozi. Idea: Should we celebrate the anniversary of the crocodile club on 9 July? - The policy reviews are finally back. Will be updated by Thibaut every Friday. There will be monthly reviews; - Thibaut and Antonio are following up the reform of the European Citizens Initiative, and will prepare tweets about the responses to avoid a further economic crisis after the bankruptcies of some US banks. In particular they will focus on relaunching the proposals for Banking Union, Capital Markets Union and Fiscal Union; - Two events this Friday in person in Brussels: FYEG EP 2024 Manifesto feedback meeting and meeting with the penholder of the Rule of Law report on including civic space better in the report; - Judit had a meeting with DG JUST to ask for better conditions for the operating grant. Among other things, we asked for more funding for non-EU sections; - 	
<p>5. JEF UK JEF UK will remain a company where JEF Europe is a minority owner. To be taken into consideration when we have handovers.</p>	<p>Decision: -</p>
<p>6. EurHope campaign</p>	<p>Decision:</p>

- **Op-ed and May 9th launch**
 - The op-ed went pretty well considering the timing. There are high level signatures;
 - There will be very good feedback in the newspapers. A good amount of articles will be published on e.g. Le Monde, Le Soir and others
 - We will have a half an hour press conference in the Parliament on 9 May. The goal is to boost the initiatives that are happening all over Europe.
- **Video spot and thematic weeks**
 - To be used in any type of format for every kind of social media. The video can be a way to launch the campaign in the first place;
 - Google docs filled up before Wednesday for a list of topics and thematic weeks
- **Digital Acquisition**
 - Contact persons to remind sections who still didn't share their information to do so by getting in touch with Erica.
- **Merch and recap main info point**
 - The first consignment of merchandise has been ordered. To be sent to sections. JEF Germany has asked for stickers.
 - Goal: Find a way to financially support sections when they order their own merch locally (based on the funds allocated to merch in the EurHope campaign budget) until the next EB meeting.
- **Infokit**

<ul style="list-style-type: none"> - A short infokit with all the main explanations is to be shared with sections. Should be prepared by 22 May. 	
<p>7. Membership statement and Online Congress</p> <p>There has been an improvement since the last meeting. There are still some sections who have not paid the membership fees.</p> <p>Comments:</p> <ul style="list-style-type: none"> - This is the <u>utmost priority</u> for May (next to EurHope). We must have tried every single thing before the Online Congress. There is no way we can extend the deadline. 1 June is the deadline. - The good news is that almost all the sections that did not pay last year have paid this year. <p>Online Congress</p> <ul style="list-style-type: none"> - Robin and Judit will prepare the details this or next week; - A lot of countries have not yet registered. The deadline has already been. Deadline to be extended to 11 May. - Robin to investigate more in detail why we collect certain categories of personal data in the google form. 	<p>Decisions:</p> <ul style="list-style-type: none"> - EB members to reach out to sections who haven't paid their membership fees and make sure they do so before 1 June; - EB to chase sections for registrations to the Online Congress.
<p>8. International Officers meeting</p> <p>It's been a few months since we last had it. Gergana will write an email and propose dates. Agenda to be decided on the next online EB meeting (EurHope/ Europe what if?).</p>	<p>Decisions:</p> <ul style="list-style-type: none"> - EB to decide on a date this week.
<p>9. EYE</p> <p>Panels and responsible people. There will mainly be four events</p>	<p>Decisions:</p>

<ol style="list-style-type: none"> 1. Presentation of EurHope. Christelle is doing the moderation of the debate. 2. Event with JEF Estonia. Juuso can help with the logistical arrangements. 3. Event to show off what we did with COYV. Together with OBESSU. Gergana is facilitating this event. 4. The magic European bench that will be unveiled. JEF Strasbourg is following it. <p>Robin is not sure about his availability. He will probably not make it.</p> <p>Juuso is available if we miss a speaker or moderator anywhere.</p>	
<p>10. United in Inclusion feedback</p> <p>Juuso gives an update about how the campaign went. A handful of local activities took place thanks to the microgranting. JEF Europe had great activity on Instagram. The main difficulty was the online training. The JEF book club was not successful. Overall the campaign delivered on what we promised to do in the application.</p> <p>Feedback: Some of the Instagram posts in regard to the campaign had quite low outreach and feedback. Maybe a bit too much text on the posts. For future campaigns, think about the posts longer in advance. Otherwise the campaign went well. One explanation for why there is a low outreach of the Instagram posts is that we used a different visual identity than our own. There is also a risk that we overload the sections if we have too many projects and messages going out at the same time. Thanks to the EB members (and others) who put in a lot of work in this project!</p>	<p>Decision:</p>
<p>11. Communication strategy</p>	<p>Decision:</p> <ul style="list-style-type: none"> - The communication strategy has

<p>The board thanks Flavia, Gergana and Christelle for their work.</p>	<p>been approved.</p>
<p>12. EB agenda Berlin</p> <p>JEF Germany asked if we will have time to meet them. It would be nice to meet the board of JEF Germany. Friday is preferred. Robin to try to set up a meeting with JEF Germany.</p> <p>It seems that the rooms are reserved for Saturday, but we can use them on Friday and Sunday.</p> <p>A reflection for all of ourselves: The new EB will set strategic priorities for the next four years.</p>	<p>Decision:</p> <ul style="list-style-type: none"> - All current EB members should reflect on relevant topics and inputs for the next mandate as well as on their own future plans. - Robin to check with the Berlin seminar organisers when we can meet them. - EB to amend the draft agenda by the meeting
<p>13. Europe – What If</p> <ul style="list-style-type: none"> - Not much media coverage about the European Political Community yet. Will take place in Moldova 1 June. There will be mass demonstrations on Moldova’s European future 23 May. - It is relevant to connect this campaign with EurHope. - “The path to EU membership” – focus on different countries’ path to EU membership step by step. 	<p>Decision:</p> <ul style="list-style-type: none"> - Intra EB meeting next week, then communicate out to sections.
<p>14. AOB</p> <p>a. JEF Georgia</p> <p>Discussion needed about the structure of the new interest group</p> <p>b. COYV final conference</p> <ul style="list-style-type: none"> i. Currently no certain budget for the final conference for non-Brussels based participants. Judit informs that sections have received some money that can be spent on travel and 	<p>Decisions:</p> <ul style="list-style-type: none"> a. JEF Georgia - Point postponed to a dedicated meeting b. COYV final conference c. Moving next EB meeting - Next EB meeting is on 16/05 d. Pending tasks and to do list - Christelle to set up the pending shared to-do list for the board

accommodation, and she will look into if there is any other funding they can get for the event.

c. Moving next EB meeting

Discussion to move the board meeting not to clash with Antonio's birthday.

d. Pending tasks and to-do list

The point is how to make things easier and more available. Clarifying what are the deadlines and who is responsible for what. The coloured weeks did not work, so we are moving on from that. Now we'll try a general shared to-do list that Christelle is setting up. It is the first document to check when doing JEF.

The EB meeting closes at 10:48 pm CEST.