

## EB minutes

16-18 February 2024, 6:00 pm CET

Present: Aléxandros, Alexiane, Christelle, Hanna, Judit, Kati, Martin, Nikos, Xesc.

Minutes taken by: Aléxandros, Alexiane, Xesc (review Xesc, Christelle)

The EB meeting opens at 6:00pm (CET).

### Agenda

1. Adoption of the agenda
2. Adoption of the minutes of the previous meeting (25/01)
3. Round of personal updates
4. Federalist inspiration
5. Campaign update Democracy under Pressure, EurHope
6. Membership and sections
7. Monitoring procedures
8. Comms analysis and campaign communication plans, how to prepare them with the secretaria
9. Secretariat updates + Financial update
10. Federalist Academy and peace workstream
11. JEF Alumni
12. AOB
  - a. CSE VP
  - b. Partnership proposal with Palumba
  - c. Next EB meetings
  - d. Budapest FC date
  - e. Online Congress date
  - f. Be a Federalist Ally - WP 2024
  - g. Václav Havel Human Rights Prize 2024
  - h. 13-14/03 - follow-up event All together for European Elections 2024

### Minutes

<b>1. Adoption of the agenda</b>	<b>Decision: Agenda adopted.</b>
<b>2. Adoption of the minutes of the previous meeting (25/01)</b>	<b>Decision:</b> <b>- Minutes adopted.</b>
<b>3. Round of personal updates</b>	<b>Decision: -</b>
<b>4. Federalist inspiration</b>  Alexiane presents an extract of a speech by José Manuel Durão Barroso: "To begin with, it has precisely the opposite meaning of what a lot of people suspect or fear. As I said in the State of the Union, what is meant by such a federation is 'not a superstate	<b>Decision:</b>  <b>- Xesc will be delivering the next federalist inspiration.</b>

<p>(but) a democratic federation of nation states that can tackle our common problems, through the sharing of sovereignty in a way that each country and each citizen are better equipped to control their own destiny.' [...] It implies an explicit acknowledgement - about which I feel very strongly, coming from a country with a long and living history - that we cannot unite Europe against the member states, so we need to build it with the Member States. As I said in my speech at the time: 'I believe in a Europe where people are proud of their nations but also proud to be European and proud of our European values.'</p>	
<p><b>5. Campaign update Democracy under Pressure, EurHope</b></p> <p>Monday (19/02) there will be a presentation of the DuP infokit. An event with Young European Ambassadors (YEA) is in the talks. An in-person event will take place in Poland on March 9th.</p> <p>Next week it will be the 2nd anniversary of the Russian invasion. There will be a protest-sign preparation workshop in the JEF Europe office ahead of the demonstration to take place in Brussels on 25/02. The EurHope infokit has been done, Mel is finalising it before it being sent to the sections.</p>	<p><b>Decisions:</b></p> <ul style="list-style-type: none"> <li>- <b>EB to remind their sections of DuP to encourage them to join the campaign, spread the infokit, and give them ideas on adapting the campaign to their priorities</b></li> <li>- <b>EB to check what sections planned for the 2nd anniversary of the full scale invasion of Ukraine</b></li> <li>- <b>EB members to remind their not-yet-EU sections to join the "Europe, What If?" call on the 28th of February.</b></li> </ul>
<p><b>6. Membership and sections</b></p> <p>Board members give section updates (not minuted).</p>	<p><b>Decision:</b></p>
<p><b>7. Monitoring procedures</b></p> <p>Currently ongoing monitoring procedures are JEF Poland (two different procedures) and JEF Montenegro. Reports are to be written for the upcoming Spring FC 2024, where JEF Poland's procedure will be recommended to continue but JEF Montenegro's will probably be recommended to be concluded.</p> <p>EB discusses the case of JEF Austria, which reported membership decreased by more</p>	<p><b>Decision:</b></p> <ul style="list-style-type: none"> <li>- <b>EB to propose initiating a monitoring procedure on JEF Austria at the Spring 2024 FC.</b></li> <li>- <b>Xesc and Christelle will prepare the draft resolution.</b></li> </ul>

than 90% and with which communication and transparency have been problems for a long time. EB discusses the situation at length,

**8. Comms analysis and campaign communication plans, how to prepare them with the secretariat**

- Instagram : increase in number of followers and posts. However, engagement rate is decreasing during January and February.
- LinkedIn: reaching people from Brussels;
- Tiktok: creation in October, good growth, especially in likes and views. To increase our views and reach, we can create posts with calls for participants.

Metrics are good; yet we need to choose which app we should focus on, to achieve the objectives we want.

- Facebook: Brussels-focused audience ; page overview: majority men; majority, of 25-34 and 35-44.

Posts working, particularly for international volunteers day and for calls for trainers & membership officers. Also very much used in Central and Eastern countries.

Campaigns:

- Democracy under Pressure (DuP) campaign week: conversation on how we make sure that we do not mix campaigns and posts and how we make sure to focus on one thing at the time.
- United in inclusion: campaign had clear visual narratives and maintained a clear storyline on Instagram. A challenge was the time constraint; as well as the lack of communication among involved people.
- EurHope: extended campaign time. Good time to coordinate and include the positive inputs ; yet a long campaign; with a risk of not keeping

**Decision:**

<p>the visibility up.</p>	
<p><b>9. Secretariat updates + Financial update</b>  The EB discusses the latest staff updates.  Cashflow of JEF Europe is improving.</p>	<p><b>Decision:</b></p>
<p><b>10. Federalist academy and peace workstream</b>  Xesc gives an update on the call with the team of the Jean Monnet House and the Spinelli Institute on January and that, from September 2024 (Ventotene) to May 2025 (Jean Monnet House - School of European Memories), including the Federalist Academy in-between, there will be a full academic programme creating a continuity between the three events. Plan is to hold a brainstorming session with EB working group to start defining the next edition of the Federalist Academy.</p>	<p><b>Decision:</b></p>
<p><b>11. JEF Alumni</b>  Xesc presents plans to organise an alumni meetup in Brussels.  Could be an opportunity for fundraising and to record videos and encourage the alumni to bring objects that are meaningful from their time as active members, as well as a chance to reorganise the alumni network.</p>	<p><b>Decisions:</b></p> <ul style="list-style-type: none"> <li>● <b>The first alumni networking jour fixe will take place in the JEF Europe office on March 1st.</b></li> <li>● <b>Christelle to send on the 25th of March there will be a birthday message for JEF Europe.</b></li> </ul>
<p><b>12. AOB</b></p> <p><b>a. Civil Society Europe (CS) VP</b>  Judith is Vice President of CSE and her mandate goes beyond her mandate as Secretary General of JEF Europe.</p> <p><b>b. Partnership proposal with Palumba</b>  Xesc explains Palumba collaboration proposal, which would entail the inclusion of the Agenda of Hope points in their voter recommendation app and no financial contribution on JEF Europe's side. There is a conversation on the possibilities when it comes to giving EurHope visibility..</p>	<p><b>Decisions:</b></p> <ul style="list-style-type: none"> <li>● <b>Judit will continue as VP of Civil Society Europe and chair of its working group on treaty change on behalf of JEF.</b></li> <li>● <b>Xesc to seek collaboration with Palumba.</b></li> <li>● <b>Next in-person EB meeting will take place on March 1st-3rd.</b></li> <li>● <b>Xesc to contact JEF Hungary with the proposed dates for the Autumn FC.</b></li> <li>● <b>Martin will check the criteria of Vaclav Havel prize and requirements, while Xesc will look for information at the Council of Europe.</b></li> </ul>

**c. Budapest FC date**

No proposed dates from JEF Hungary. EB proposes two options of dates to host the FC: 1<sup>st</sup> to 3<sup>rd</sup> of November ; 8<sup>th</sup> to 10<sup>th</sup> of November.

**d. Be a Federalist Ally - WP  
2024**

Xesc will brainstorm a campaign relevant for the work plan with Aléxandros and Kati ahead of the next physical EB meeting.

**e. Václav Havel Human Rights  
Prize 2024**

There is a possibility to apply for the Vaclav Havel Human Rights Prize, with the 30<sup>th</sup> of April being the deadline. This is a competitive and prestigious award so there is a need for a concrete proposal.

**f. 13-14/03 - follow-up event  
All together for European  
Elections 2024**

The European Parliament organises an event in Brussels that would be important to attend as we are guarantees.