

## EB Minutes 25 July 2024, 7:30 pm CEST

**Present:** Aléxandros (Point 6 only), Alexiane, Brigita, Christelle, Hanna, Kati, Martin, Nikos, Xesc

**Minutes:** Nikos (review Alexiane)

### Agenda

1. Adoption of draft agenda
2. Adoption of the draft minutes ([27/06](#))
3. Secretariat Update
4. Advocacy Update
5. EB-FC debrief and next steps
6. To do list
7. EurHope evaluation
8. Section update
9. Bank of ideas : finances
10. AOB
  - a. Long EB agenda
  - b. Advocacy updated
  - c. TF Communications

### Minutes

<b>1. Adoption of draft agenda</b>	<b>Decision:</b> The draft agenda is adopted.
<b>2. Adoption of the draft minutes</b> ( <a href="#">27/06</a> )	<b>Decision:</b> The draft minutes are adopted.
<b>3. Secretariat Update</b>  <b>Staff's movement:</b> - <b>Tasks</b> are being <b>redistributed</b> amongst Secretariat members, following the Secretariat member departure.  - <b>Margarita (Membership Officer)</b> wants to <b>leave</b> JEF Europe in September, to start another job.  <b>Future events &amp; projects:</b> -JEF Europe received an invitation to participate in <b>Ocean Week</b> , on October the	<b>Decision:</b> <ul style="list-style-type: none"><li>- <b>Contact person should send word to TF Capacity Building and Empowerment and Diversity.</b></li><li>- <b>Alexiane will help Brigita on the google call for project.</b></li><li>- <b>Christelle will divide the EurHope reporting parts between EB members.</b></li></ul>

3rd. JEF Europe could participate by offering space in the office.

-Michela has yet to receive an answer from task forces to **organise MYCOMM's future events** (the capacity building and empowerment & diversity ones).

**-Quality label to hire some European Solidarity Corps:** we have to apply to be granted the label, to **send volunteers** to events registered. Amy is taking the lead. What can we offer ESC volunteers at our events? Some **EB members mentioned organising events**. EB members can attend a **brainstorming meeting** on this topic with Brigita and Amy (**dates tbc**).

**-Annual work plan, *Let's Speak Diversity* :** currently, there is **underspending**. We **requested to spend more on upcoming events, such as the local actions**. We still need to do the **campaign hubs** (e.g. United in Inclusion and Be A Federalist Ally). **5 microgrants to give to sections, to be done by December. Organisation needs to start as soon as possible**. The main hub will be **hosted by JEF Europe**. An interest from the Task Force Empowerment and Diversity to work on **disabled persons' rights** was expressed. **The EB agrees that doing it in the Federal Committee (FC) Budapest is a great idea to maximize political visibility during the Hungarian presidency**. The microgrants for sections can be redirected towards **membership building**. A **street action** is a great idea. In total, there is 11,000 euros of funding available, 5,000 for travel and accommodation. **Digital activism** can also be a feature of the campaign hub.  
=> ***We first need to decide on the concept, plan to also cooperate with CheckEurope which activity was considered around the***

<sup>1</sup> Migrant & Refugee Youth COMMunication and advocacy for equity and inclusion

**FC. The Task Forces will be contacted to co-plan and co-organise it. The Presidium will be included regarding the agenda once we know more.**

**Call for projects & reporting:**

-Google launched an open call for European non-profit grants to discuss AI, democracy, and human rights. The EB expressed interest, as long as the political constraints are not too numerous, and that Google does not seek to impose messaging/narrative as a trade-off. The Secretariat will conduct research about the call to see if JEF Europe can fit in.

**4. Advocacy Update**

-Christelle and Xesc had a call with **Martí Grau, director of the Jean Monnet House**, about Ventotene and the Federalist Academy (22/07).

-Christelle drafted an advocacy plan for treaty change ([Advocacy plan 2024 - treaty change](#))

-Christelle met with **Matteo Gorgoni** from **EPC<sup>2</sup>** (7th of July).

-Christelle, Martin, Aléxandros, Kati and Nikos attended the **Federal Committee of UEF** (6th of July):<sup>3</sup>

-Christelle made a speech at **Eumans Congress** (17th of July).

-Christelle joined **European Parliamentary Association (APE) Garden party** 17th of July).

**Decision:**

- **The EB decided to go through the treaty change advocacy plan in Bratislava and postpone this point of the agenda.**

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<sup>2</sup> European Policy Center

<sup>3</sup> Union of European Federalists

<p>-A <b>street action with UEF</b> was organised on the 18th of July to advocate <b>for treaty change</b>.</p> <p>-Christelle had <b>lunch with the Spinelli group</b> (18th of July), with MEP<sup>4</sup> Ferber, MEP Farantouris, MEP Gozi, APA Freund Eumans.</p> <p>-Christelle attended the <b>Conference organised by APE</b> about the <b>challenges of the new legislature</b> (18th of July). She met with MEP Toussaint, MEP Bischof, MEP Željana Zovko, and MEP Gozi.</p> <p>-Christelle had <b>breakfast at the APE</b> (19th of July) where she spoke alongside MEP Gozi.</p>	
<p><b>5. To do list</b></p> <p>-4 year strategy -Update on membership fees brainstorming</p>	<p><b>Decision:</b></p> <p><b><i>This point is postponed to the in-person meeting.</i></b></p>
<p><b>6. EurHope evaluation</b></p> <p><i>Advocacy</i></p> <ul style="list-style-type: none"> <li>- Great advocacy with a lot of visibility, really powerful and people started listening when the 1.5 million votes were mentioned. We can use these advocacy lessons for treaty change advocacy.</li> <li>- The impressive numbers in the consultation provided us with a lot of prestige in events to see that our advocacy was more respected and heard, and overall, that we were taken more seriously and very successful in the EU bubble, with lots of media attention.</li> <li>- Very strong and effective advocacy with stakeholders.</li> </ul>	<p><b>Decision:</b></p> <p><b><i>EB members are waiting for the survey's results to analyse them further.</i></b></p>

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<sup>4</sup> Member of European Parliament

- Declinations like “EurHope for the planet” was a good idea. Overall the partners and the network is something strong to count on.
- We knew how to map stakeholders’ positions, consultation results and could effectively pass the message on.
- The agenda of Hope one-pagers came too late, everything should have been sent early January, so prepared at the end of the last mandate/first days of the new mandate.
- EurHope was strong in its outreach to partners. We need to more clearly advocate for JEF positions. Wrangling consultation results is challenging and can prove ineffective.
- On advocacy level, it was much stronger than the previous campaign.
- Consultations were a great thermometer in seeing how popular our views are.

*Section participation*

- Large sections did well in campaigning, but it was more difficult for small sections
- Give more structure and tailored help to smaller sections, and do a bus tour again or some kind of big membership-driven flagship event from the grant writing start.
- Decreasing engagement rate in TF<sup>5</sup> sessions. We could have been more strict on asking one person per section to attend, to plan more effectively and have discussions reflecting sections’ opinion.

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<sup>5</sup> Taskforce

- We need a flagship event outside Brussels, weekends for Europe worked only in France and Spain and could have been more communicated about.
- Disconnect between what EB (mostly Brussels) and what sections could do, especially when it comes to smaller sections. Other parallel campaigns posed different issues, such as harder coordination.
- Participation of non-EU states needs to be more enhanced next time.

#### *Partnerships*

- We have shown our strength in the network we have built. We built and strengthened a lot of partnerships.
- Cooperation with Make.org was complex but it allowed many more partners in the EU bubble. It allowed us to gain a lot of expertise on points that we otherwise would have lacked.

#### *Communication and logo*

- The campaign played a significant role in showing our strength as an umbrella organization. It raises the value of being part of JEF Europe. We created a lot of material for social media.
- This was an interesting case study for doing a campaign with a consultancy.
- Online consultation went very well and a lot of interesting things came with it like demographics reached.
- Fonts issue for Greek and Cyrillic made it more difficult for sections using these alphabets to campaign.
- We could have made it a more recognisable JEF campaign. It was

<p>totally different from our visual profile.</p> <ul style="list-style-type: none"> <li>- The English pun could not be translated (EurHope / Europe). The English name can limit the attachment to the campaign for non-English speakers.</li> </ul> <p><i>Staffing/internal coordination and timing</i></p> <ul style="list-style-type: none"> <li>- On staffing, the President of JEF should not be doing the campaign by themselves. This does not leave enough capacity to do what was needed. We needed more dedicated staffing/campaign team. The whole board should see this as a priority in 2029.</li> <li>- This was a well done campaign but we should have made it more fun to do, for us and to recruit more members.</li> <li>- Timing, the campaign started too early (over a year of campaigning). We raised a lot of money for JEF, the largest budget until now but the budget was not constructed around section events. A lot of money on consultation but not enough remained near the end even if we did on grant to sections with the operating grant.</li> </ul>	
<p><b>7. Section update</b></p> <p><b>Austria:</b> Their resignation has not happened yet. They experience troubles with the authorities due to an inquiry launched by the far right in Parliament on their membership figures. We are awaiting the result. They are not answering any of our emails, a bad sign that the monitoring committee takes note of. All active local sections have left the national organisation and we are still engaging with them. These organisations</p>	<p><b>Decision:</b></p> <p><b>None to be taken.</b></p>

<p>wish to replace the current national organisation. They will probably ask us to use our logo, and we should allow them to do so as the local sections are keeping JEF alive in the country.</p> <p><b>-Azerbaijan:</b> Attendance from people from this country in JEF Europe event in Tarragona.</p> <p>EB goes over regular updates on other sections (not minuted).</p>	
<p><b>8. Bank of ideas : finances</b></p> <p>-Annual General Meeting of the Fundamental Rights Platform on 12-13 November.</p> <p>-EMI women of Europe award  <a href="https://europeanmovement.eu/wp-content/uploads/2024/07/Women-of-Europe-2024-Nomination-Guidelines.pdf">https://europeanmovement.eu/wp-content/uploads/2024/07/Women-of-Europe-2024-Nomination-Guidelines.pdf</a></p>	<p><b>Decision:</b></p> <p><b>This point is postponed to a future online meeting.</b></p>
<p><b>9. AOB</b></p> <p><b>-Advocacy communication:</b> we can communicate more on what we are doing in Advocacy to our membership.</p> <p><b>-TF Comms :</b> may be able to join an EB meeting to discuss how we can work together.</p> <p><b>-Long EB agenda :</b>  EB discusses the draft agenda.</p>	<p><b>Decision:</b></p> <ul style="list-style-type: none"> <li>- <b>Alexiane will create a slide to share with sections, to show what we have been doing in terms of advocacy.</b></li> </ul>

The EB meeting closes at 22:05 CEST.